

AB 541: TREATING TOBACCO DEPENDENCE IN BEHAVIORAL HEALTH SETTINGS

TOBACCO TREATMENT TRAINING PROGRAM

JANUARY 5, 2024



OUR PROGRAM

The Tobacco Treatment Training Program helps behavioral health providers in Alameda County improve their tobacco use interventions

Contracted with Alameda County Behavioral Health Care Services (ACBH) to support ACBH-funded substance use disorder and mental health treatment providers

Provide free training and technical assistance to healthcare staff and leadership

Program Manager – Tara Leiker, PhD
Program Coordinator – Sophia Artis

- Upon joining, all participants will be automatically muted. Participants are encouraged to turn their cameras on.
- Please change your Zoom name to your first and last name and your organization/agency (e.g., "Jane Doe, LifeLong Medical Care").
- This webinar is being recorded. The link to the recording will be shared after the training, along with a PDF of the slides.
- Please use the Zoom Chat to ask questions. We will address questions during the Q&A period at the end of the training.

HOUSEKEEPING

CONTINUING EDUCATION REMINDERS

This brown bag is eligible for one (1.0) hour of continuing education credit for **LMFT's, LCSW's, LPCC's, LEP's, and SUD Counseling Staff** as required by the California Board of Behavioral Sciences and by the California Consortium of Addiction Programs and Professionals (CCAPP).

To receive CE credit, attendees must be present for the **entirety of the training and complete the post-test**, which will be provided after the Q&A section.

Attendees who do not qualify for CE credit are eligible to receive a **course completion certificate**, also conditional on completion of the post-test.

AGENDA

1. Understanding AB 541
2. Tobacco Use in Behavioral Health Populations
3. Implementing AB 541
4. Questions & Resources



CALIFORNIA ASSEMBLY BILL 541



Signed into California law on August 31, 2021 (Health & Safety Code Section 11756.5)



Went into effect on **January 1, 2022**; enforcement began on **July 1, 2022**

AB 541 requires "licensed and/or certified substance use disorder (SUD) recovery or treatment facilities to **assess** each patient/client for tobacco use at intake, and to address tobacco use as part of treatment."

Intake assessment should screen for **Tobacco Use Disorder (TUD)** as defined in the most recent version of the **Diagnostic and Statistical Manual of Mental Disorders (DSM)**.

A problematic pattern of tobacco use leading to clinically significant impairment or distress, as manifested by *at least two* of the following, occurring within a 12-month period:

1. Loss of control (inability to stop using)
2. Persistent desire/unsuccessful efforts to stop using
3. Craving (a strong desire to use the substance)
4. Failure to fulfill major role obligations due to use
5. A great deal of time is spent obtaining, using, and recovering from the use of substances
6. Continued use of substances despite having social or interpersonal problems caused or made worse by the use
7. Important activities are reduced or given up because of the use
8. Substance use in situations where it is physically hazardous
9. Continued use of substances despite having physical or psychological caused or made worse by the use
10. Tolerance (nicotine dose must increase to achieve same effect)
11. Withdrawal (e.g., irritation, insomnia, depression, anxiety)

(American Psychiatric Association, 2017)

Facilities are required to assess each patient/client for tobacco use at the time of initial intake. **If the patient/client has a tobacco use disorder (TUD), then the program must:**

- 1) Provide information to the patient or client on how **continued use of tobacco products could affect their long-term success in recovery from SUD**
- 2) **Recommend treatment for tobacco use disorder in the treatment plan**
- 3) **Offer either treatment, subject to the limitation of the license or certification issued by the department, or a referral for treatment for tobacco use disorder**

COMPLIANCE



California Department of Health Care Services (DHCS) conducts reviews of licensed and certified programs **every two years (or as necessary)**

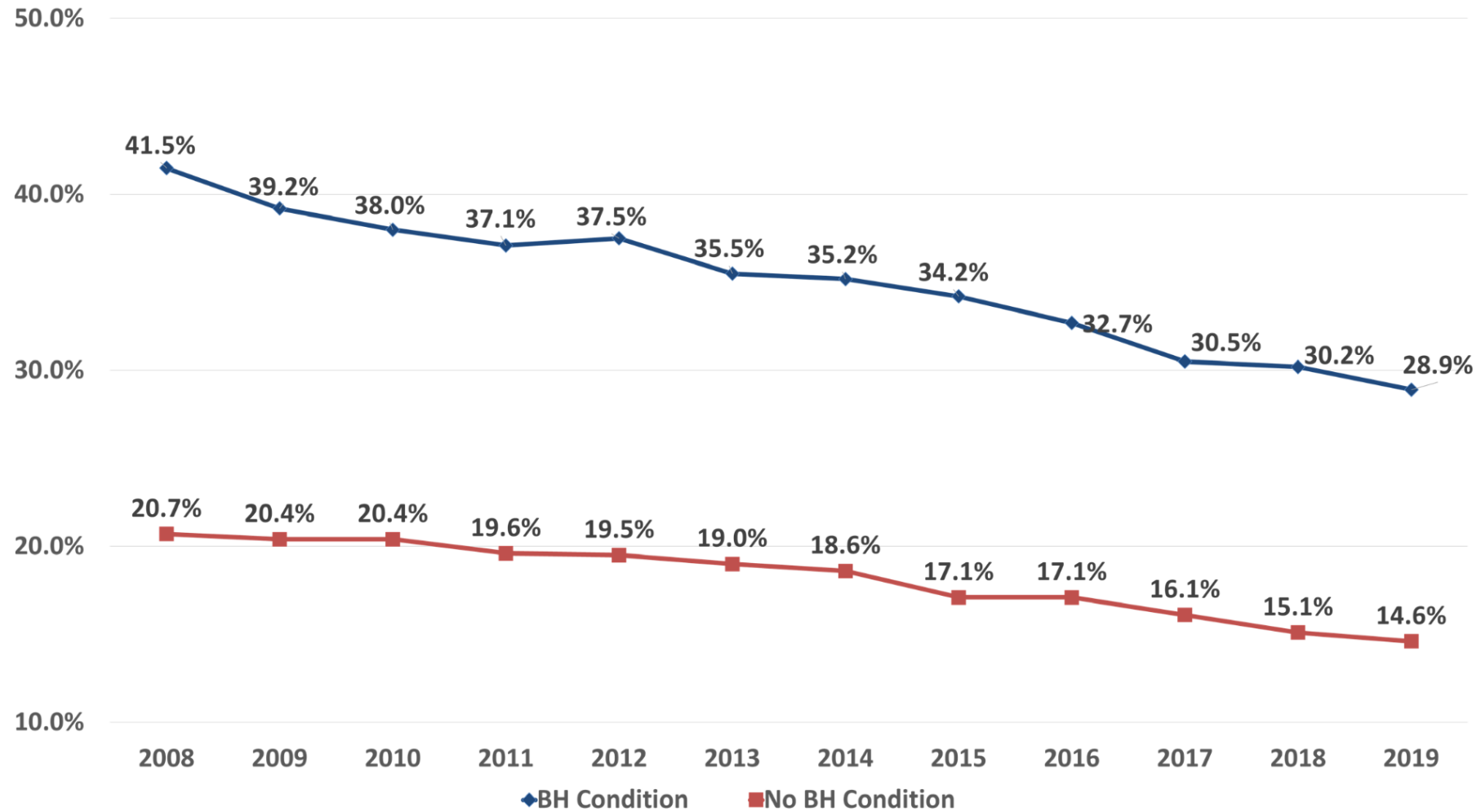
Reviews look for compliance with statute, regulations, and certification standards

TOBACCO USE AND BEHAVIORAL HEALTH

Adults with mental health or substance use disorders comprise only 25% of the U.S. population but consume 40% of cigarettes smoked by American adults.

(Substance Abuse and Mental Health Services Administration, 2013)

CURRENT SMOKING AMONG ADULTS (AGE > 18) WITH PAST YEAR BEHAVIORAL HEALTH CONDITION



(National Survey on Drug Use and Health (NSDUH), 2008-2019)

Smoking Prevalence in Substance Use Disorder Treatment in California



EFFECTIVE TOBACCO TREATMENT IS *DESPERATELY* NEEDED IN SUD/MH POPULATIONS

FACTS

People with severe mental health needs die *10-25 years sooner* than the general population (de Mooij et al., 2019).

Half of all people in substance use recovery die of tobacco-related diseases (Druss et al., 2011).

Studies show that *less than half* of people in MH or SUD treatment are offered tobacco treatment services/support (de Mooij et al., 2019).

Ideas in the chat:

Why do *you* think tobacco treatment gets left behind?

Common Roadblocks

- Tobacco treatment may not be part of existing addiction treatment culture
- Leadership may fear a lack of readiness and/or resistance from patients
- Leadership may lack the resources (funding, staff, training hours) needed to implement effective tobacco cessation services
- Tobacco use may be normalized within the agency and may serve as a hub for client socialization; staff themselves may smoke and be resistant to change
- There may be environmental barriers (e.g., proximity to a smoke shop or a childcare center) that make instituting a smoke-free campus difficult

(Pagano et al., 2016)

IT'S A PSYCHOLOGICAL FACT: PLEASURE HELPS YOUR DISPOSITION



How's your disposition today?

FEEL BADGERED SOMETIMES if things don't add up?
That's natural when little annoyances bother you. But
it's a psychological fact: pleasure *helps* your disposition.
So everyday pleasures are *important*. If you're a
smoker, choose your cigarette for utmost pleasure.
Choose Camels — America's most popular cigarette!

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



For more pure
pleasure... have a
Camel



There's only one way to play it.
No other ultra brings you a sensation this refreshing. Even at 2 mg,
Kool Ultra has taste that outplays them all.

NEW KOOL ULTRA

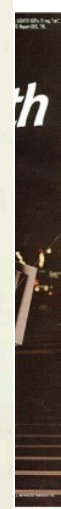
10 mg. 2 mg. "tar," 0.3 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

A black and white photograph of a hand playing a piano keyboard, with the keys receding into the distance.

Bold Cold Newport.
Light on it.

Cool ain't Cold. Newport is.

A photograph of a man and a woman in 1970s style clothing. The man is wearing a large afro and a blue turtleneck, and the woman is also in a blue turtleneck. They are looking at each other.

"What does it take to smoke a cigarette like that?"

"A longer ashtray."

More MENTHOL

FILTER CIGARETTES 120

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

A photograph of a woman in a red jacket holding a lit cigarette. She is smiling and looking towards the camera.

FIRE IT UP!

Newport pleasure!

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

A photograph of a man and a woman dancing together. The man is wearing a dark jacket and the woman is wearing a purple top. They are both smiling and looking at each other.

TOBACCO INDUSTRY TARGETING



Misconception

People with behavioral health disorders don't want to quit smoking.

Tobacco use helps people manage stress and mental health issues.

Quitting tobacco jeopardizes sobriety from other substances and treatment outcomes.



Reality

People with behavioral health disorders are as motivated to quit as other tobacco users.

Tobacco use impairs recovery from mental health issues.

Quitting tobacco use enhances recovery from other behavioral health disorders.

Tobacco cessation is linked to a 25
percent increase in long-term
abstinence from alcohol and other
drugs.

IMPLEMENTING AB541

- [DHCS Client Health Questionnaire And Initial Screening Questions](#)
 - Considered AB 541-compliant
 - Does not include screening questions for TUD

- The Tobacco Treatment Training Program's [Tobacco Use Assessment Form](#)
 - Specifically targets tobacco use and dependence
 - Available in Word format; customizable to your agency's needs
 - Reflects Alameda County Behavioral Health Tobacco Policy

SCREENING TOOLS

TOBACCO EXPOSURE AND USE ASSESSMENT

Has anyone in your home, or any other environment you spend a lot of time in (like your workplace), smoked cigarettes or vaped in the past two years?

- Yes
- No

Did you grow up with people who smoked and/or used e-cigarettes?

- No
- Yes

Do you currently use tobacco products? Have you ever used tobacco products?

- No, never used
- Not currently, but did previously
- Yes, currently uses

If “No, never used,” stop the survey. If the client answered “Yes” to either of the previous questions, continue to the “Treatment Plan” section. Educate the client about the risks of second- and thirdhand smoke and refer the client to screening if appropriate.

If “No, but previously used,” stop the survey. Follow the steps above if the client answered “Yes” on the prior two questions. Continue to the “Treatment Plan” section. Educate the client about the long-term health effects of tobacco use, even after quitting, and refer the client to screening if appropriate.

How soon after waking up do you smoke or use tobacco? *Anything less than 30 minutes after waking indicates high dependence on nicotine.*

- ≤ 5 minutes (*very high dependence*)
- 6-30 minutes (*high dependence*)
- 31-60 minutes (*moderate dependence*)
- After 60 minutes (*low dependence*)

Have you tried to quit in the past?

- Yes
- No

(If yes) **How many times have you tried to quit?**

- 1-2
- 3-4
- 5+

(If client has tried to quit) **Which tools have you used when attempting to quit?** *Select all that apply.*

- No tools – cold turkey
- Wellbutrin SR (bupropion)
- Chantix (Varenicline)
- Nicotine replacement therapy (e.g., patch, gum, lozenge, inhaler)
- Counseling

If applicable: Tell me about your longest quit attempt. Note length and tools used, if any. This information identifies the tools that may be particularly helpful (or unhelpful) for future quit attempts.

If

applicable: Tell me about your most recent quit attempt. Note length and tools used, if any.

BEHAVIORAL COUNSELING

- Can be done in 1:1 or group settings
- Helps the patient:
 - Understand how tobacco use harms their health and sobriety from other substances
 - Identify triggers for tobacco use (e.g., stress, celebration) and practice alternate coping strategies
 - Identify what really motivates them to quit (e.g., specific activities that tobacco use has taken from them, more time with family, housing opportunities)

APP & TEXT SUPPORT

KICK/IT
California

KICKITCA.ORG

ENGLISH
1-800-300-8086
SPANISH
1-800-600-8191

QUIT SMOKING

QUIT VAPING

QUIT SMOKELESS TOBACCO



KickItCa.org

Free, customized one-on-one coaching, grounded in science and proven to help you quit.



Speak with a Quit Coach

Monday-Friday 7 am to 9 pm
Saturday 9 am to 5 pm

1-800-300-8086 (English)
1-800-600-8191 (Spanish)



Chat with a Quit Coach

kickitca.org/chat



Amazon Alexa

Say "Alexa, open Stop Smoking Coach"
or "open Stop Vaping Coach"



Automated Text Program

We'll text you helpful tips at critical points during your quit journey, and answer any questions you have within one business day.

Text "Quit Smoking" or "Quit Vaping" to 66819
Texto "Dejar de Fumar" o "No Vapear" al 66819



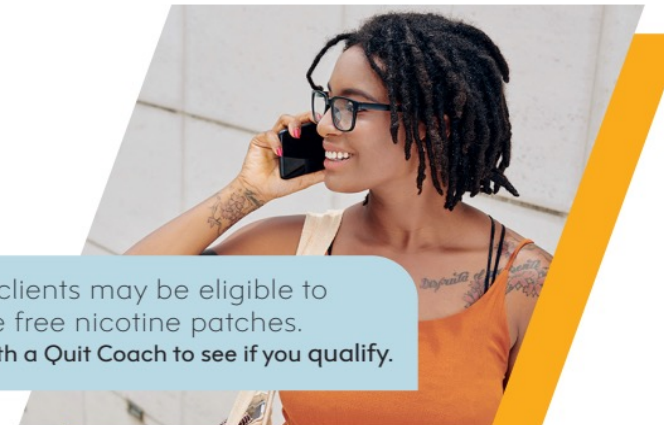
Mobile Apps

Download from the
App Store & Play Store

no
butts

no
vape

Some clients may be eligible to receive free nicotine patches. Chat with a Quit Coach to see if you qualify.



PHARMACOTHERAPY

Behavioral health clients with TUD:

- Most will need medication to quit
- May need higher doses, longer duration of treatment, and combination of medications

Seven First-Line Medications

Nicotinic (Nicotine Replacement Therapy)

- Patch (OC)
- Gum (OC)
- Lozenge (OC)
- Spray (Rx'ed)
- ~~Inhaler (Rx'ed, discontinued)~~

Non-Nicotinic

- Varenicline (Rx'ed, formerly Chantix)
- Bupropion SR (Rx'ed)

Gold Standard for Treatment

Combination NRT = Patch + short-acting (e.g., lozenge or gum)

OR

Varenicline



Counseling

MODE OF TREATMENT INFLUENCES LONG-TERM QUIT RATES

Treatment Type	Percent Increase in Long-Term Abstinence (Compared to No Treatment)
Behavioral Therapy Alone	18-96%
NRT Alone	53-68%
Bupropion SR Alone	49-76%
Varenicline Alone	102-155%
NRT+Behavioral Therapy	70-100%

Without treatment, only about *5 percent* of smokers will successfully quit over the course of a year.

(Patnode et al., 2015)

Treat tobacco dependence *while*
treating a client's other
behavioral health issues - not
after.

ESTABLISHING A NICOTINE-FREE AGENCY

Establish a consistent, written policy regarding the use of tobacco products on campus

- Post the policy in a public area, along with "No Smoking" and "No vaping" signs
- Solicit input from leadership and staff
- Ensure the "why" behind the policy is clearly stated and understood
- Define follow-up actions for policy violations

Educate staff about the negative effects of tobacco use on recovery from behavioral health disorders, and the importance of creating an environment that shows solidarity towards clients quitting tobacco

Avoid zero tolerance policies:

- Do NOT eject clients from the program if they use tobacco products
- Focus on education, not penalization

Individual
I

- Provide 1:1 counseling
- Refer patients to Kick It California
- Provide or refer to pharmacotherapy

Program

- Train staff on best practices for tobacco use counseling and treatment
- Screen all patients at intake
- Develop on-site tobacco cessation workflows
- Integrate tobacco treatment with alcohol and drug treatment plans
- Form peer-led tobacco cessation groups

Policy

- Establish agency-wide smoke and tobacco-free policy
- (Leadership) Allocate resources towards staff training and monitor program's success rates

QUESTIONS?

RESOURCES

- [Tobacco-Free Toolkit for Behavioral Health Agencies](#) - University of California, San Francisco
- [Kick It California](#)
- [Tobacco-Free Policy Toolkit](#) - University of Colorado Anschutz Medical Campus School of Medicine
- [Tobacco Cessation Tools & Resources](#) - American Academy of Family Physicians
- [Clinical Practice Guideline: Treating Tobacco Use and Dependence \(2008 Update\)](#) - U.S. Dept. Health and Human Services
- [Smoking Cessation for Persons with Mental Illness: A Toolkit for Mental Health Providers](#) - National Council for Mental Wellbeing
- [Learn About Healthy Living Curriculum](#)

**UPCOMING
VIRTUAL
TRAININGS**

January 17, 2024

Tackling Tobacco Together, a Deep Dive into Tobacco Treatment

Sign up [here](#)!

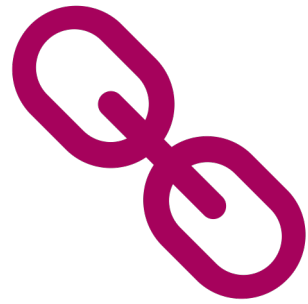
February 14, 2024

Brown Bag: Tobacco 101 & Tobacco Use Disparities

Sign up [here](#)!

[Our Training Calendar](#)

EVALUATION



Link in the chat



Please complete prior to
leaving the meeting

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